

For immediate release

March 2009

Instarmac to Exhibit at Traffex and Street Design 2009

Instarmac will be exhibiting its Ultracrete and Ultrascape products at this years Traffex and StreetDesign Exhibition 2009.

This year Instarmac's innovative stand is located at the end of the "The Street", plot D100, that joins the StreetDesign exhibition with Traffex. Instarmac's stand will focus on bringing a greater awareness of the products available in both the Ultracrete and Ultrascape ranges.

Ultracrete will be focusing on its BBA/HAPAS Approved Ironwork Reinstatement System, one of which will be fully constructed for demonstration purposes. Ultracrete's ancillary products Instaline, Instagrip and LMP (Line Marking Paint) will also be on show to help visitors gain a greater understanding of how Instarmac's products can help them with their conformity to the Traffic Management Act.

Ultrascape will focus on the application of its full range of products and the stand will house a fully paved area to demonstrate the innovative grouting products available. Ultrascape's flowable grouting products demonstrate how they can provide an environmentally friendly solution to regeneration schemes.

Representatives of both brands will be on-hand for technical information, material innovation, presentations, CPD and Core training advice and live demonstrations.

Additionally Ultrascape will be running a high profile competition situated in the Traffex area. The competition will run over the 3 days of show and all products, from bedding mortar to grout to

surface sealer for all landscape and urban regeneration projects, will be taking centre stage. You can come and see these products live in action whilst contractors are challenged with laying a mini street setting in the allotted time. Barry Hunt from The Stone Federation will be judging the contractors' work and deciding who walks away with a fabulous prize at the end of each day.

For further information on Ultracrete or Ultrascape, contact the Instarmac Group plc, Danny Morson Way, Birch Coppice Business Park, Dordon, Tamworth, Staffordshire, B78 1SE. Tel: 01827 872244. Fax: 01827 874466. Email: enquiries@instarmac.co.uk Website: www.instarmac.co.uk

